



Prime Donation Form

You too can be a part of the West Dundee River Challenge!

A Prime (pronounced “preem”) is a prize awarded to the winner of a single lap in any race. Race organizers use primes to motivate riders, create excitement among spectators and give you an opportunity to gain publicity by sponsoring a prime. For many racers, this is the only prize they receive.

As a Prime contributor, you, your business or your organization will be highlighted in P.A. announcements during the race. Fill out the information below to support an exciting part of the event!

Name of Business/Organization _____

Name of Contact _____

Address _____

City/State/Zip _____

Phone _____

Donation Amount - select quantity of each _____ \$250 _____ \$200 _____ \$75

Prime Details - *specify in what part of a race you would like each donation announced*

Comments that you would like the announcer to make about your business/organization/self (these are short, 3-5 sentences long, conversational bits) *attach another sheet if necessary*

Please mail to: West Dundee River Challenge, c/o Chris Johns, 504 Geneva St., West Dundee, IL 60118. For more information, email chris.johns6@icloud.com.